CUSTOMIZE YOUR CHEMISTRIE

BRIDGES MAGNETS

Gold

Bronze Gunmetal Gold Silver

Gunmetal

Silver

SWAROVSKI JEWELS

Fireopal



Diamond











CHEMISTRIE PROFIT KIT



Matte Black

Chemistrie lenses and our patented magnetic lens layering system have revolutionized the eyewear industry - and your customers' lives - by providing the flexibility of multiple click on lenses with numerous style options.

To make it easy for your customers to see the benefit of the Chemistrie magnetic lens layering system, we offer an eyecatching point of purchase display that showscases our magnetic technology, lens options, and ease of use.

Included with a Chemistrie Profit Kit:

- 2 complete Chemistrie Demos: One Sunlens & one ChemBlue - each including frames
- 2 vouchers to use on your first 2 Chemistrie Clip sales
- 5 complimentary board demos
- Samples of all 24 sunlens colors
- Crystal wheel with 12 Swarovski jewel colors
- Patient brochures
- Excellence in Chemistrie Sales webinar training with Chemistrie sales expert. (This 15-minute training is free for all employees)

To learn more about Chemistrie lenses and customers to your store, contact us at 888.321.3939 or email us

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WANT TO ATTRACT **MORE CUSTOMERS?**



DISCOVER THE MAGNETIC POWER OF CHEMISTRIE.

CONVENIENT • VERSATILE • LIGHTWEIGHT



SUN



G-15 GREY BROWN AMBER

BRONZE, YELLOW, ROSE, BLUE

SOLID SUNLENS COLORS

Our solid sunlenses come in eight colors, are polarized and block 100% of the sun's UV rays. Solid sunlenses are available in base curves of 2, 4, 6, 8 and 10. Thanks to tiny magnets embedded near the edge of the Chemistrie lenses, it's easy for customers to click on a sunlens and get the protection they need and the style they want.

- Non-Polar lenses available in G-15, Grey and Brown in bases 2, 4 and 6
- Backside AR lenses available in G-15, Grey, Brown and Amber in bases 2, 4, 6 and 8



Ease the discomfort from hours with your computer. Our Chemistrie Blue layer filters a portion of the high energy violet and blue light emitted by computers, tablets, smart phones and fluorescent lighting and are available in both plano and intermediate distance powers in .25 increments ranging from +.50 to +2.00



CHEMISTRIE

When the type gets a little too small or blurry, Chemistrie wearers simply click on their reader lenses. Made from a premium HiVex material with a 46 ABBE value, our Chemistrie+ reader lenses come in .25 increments ranging from +.50 to +2.50. They

have a double-sided, anti-reflective coating and are surfaced to a 0.8mm edge thickness for a sleek look.





MORADO, GREEN, ORANGE, SKY BLUE, GOLD, SILVER, BLUE, CALIENTE

MIRROR SUNLENS COLORS

Whether you're on the water, at the beach, or walking down a city street, our mirrored sunlenses always make a bold statement. All of our mirrored sunlenses are on a grey polarized lens with a back anti-reflective coating to block 100% of the sun's UV rays and are available in base curves of 2, 4, 6 and 8.



Chemistrie Color is available as a custom-made clip-on product utilizing the patented Chemistrie Lens Layering system. Clips are attached via micro magnets embedded in the primary RX lens, creating a solution for patients who want to use Chemistrie Color on-demand. Clips are available in Outdoor Severe, Outdoor Moderate, and Indoor lens options.





AMBER, VIOLET ROSE, DARK BROWN ROUGE, DARK GREY, VIOLET GREY, CRIMSON GREY. MEDIUM BROWN

GRADIENT SUNLENS COLORS

The latest addition to our sunlens collection offers the best of both worlds to eyeglass wearers: polarized sunlenses with a dark top half for sun protection that fades into a lighter bottom half for enhanced visibility when looking down. Polarized with a back anti-reflective coating to block 100% of the sun's UV rays and available in base curves of 2, 4 and 6, our gradients are super functional and on trend.



Why would your customers wear cheap, clunky 3-D glasses over their prescription frames when there is a far more attractive option? Our circular polarized lenses are compatible with any 3-D television using passive lens technology, as well as any RealD Cinema production.

