

FOR IMMEDIATE RELEASE

Eyenvision Introduces Chemistrie DiLusso, Italian Made Frames

PITTSBURGH, Pennsylvania (August 30, 2016) - Eyenvision, Inc. has announced its newest frame collection, Chemistrie DiLusso. The initial introduction includes six new styles available in 3 colors each. All DiLusso frames are made of Italian acetate and crafted in Italy. The individual frames are named after favorite Italian cities that inspired the collection.

The Chemistrie DiLusso collection adds to Eyenvision's expanded Chemistrie Frame line, which was designed with the independent optical retailer in mind. All Chemistrie frames, including the new collection, aim to provide quality product that enables the ECP to deliver value to their customer. All of the DiLusso frames are available for use in Chemistrie packages, offering the highest level of quality at an attractive price point.

Joseph Zewe, CEO of Eyenvision says, "We are incredibly pleased with our first line of Italian frames. The quality, design, and value are commensurate with the kinds of products our customers have come to expect from Chemistrie and Eyenvision. Over the coming months we will be expanding the DiLusso collection."

More information can be found online for customers with an Eyenvision.com login. New inquiries and pricing requests can be handled at 888-321-3939 or by emailing info@eyenvision.com.

Eyenvision, Inc. Is a recognized leader of innovation in the optical industry that develops cutting edge products which simplify the lives of eye care professionals and their patients. Popular products include the patented Chemistrie lens layering system and Roger Bacon made to measure 3D printed eyewear.

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CHEMISTRIE DI LUSO

MADE IN ITALY

